

• SPONSORSHIP • OCTOBER 2026

Put your product in front of the people building AI businesses.

860K

YouTube subscribers

2M

views in the last 90 days

20m 28s

average view

• WHO WE ARE

In the AI trenches since 2023.

Liam started his channel the month after ChatGPT launched and pioneered the AI Automation Agency model that thousands of founders now run. He's been building, teaching and shipping in this space every week since, and he's still doing the work on camera.

860K

subscribers, one of the largest AI-for-business channels

4,000+

businesses taught to build and sell AI

317K

members in the AI business community he built from zero

US\$10M+

made from his own AI businesses since 2023



- WHY IT WORKS

When Liam backs a tool, founders go and use it.

This audience doesn't collect tutorials. They run businesses and build for clients, and they buy the stack they see Liam building with.

Kylon was barely on the radar before it worked with Liam. A couple of videos later, it's one of the names people in the space talk about.

That's what a partnership here does for a product.

RECENT PARTNERS

Railway

Apify

CodeRabbit

Kylon

Higgsfield

Hyperagent

- AI MAKEOVER

We rebuild real businesses around AI, on camera.

Liam and a small crew fly into a founder's business and rebuild how it runs with AI. Every day gets filmed, and the film becomes the show.

- 01 5-7 days on site with the founder and their team
- 02 Seven months of progress in seven days
- 03 Real systems the founder keeps running after we leave



• THE AUDIENCE

They apply what they watch.

Builders

Agency owners, consultants and implementers who learned the trade on this channel. One adopts your product, then installs it for every client they land.

Operators

Founders and owners watching real transformations to decide what to run their own company on.

2M

views, last 90 days

861K

views, last 28 days

421K

hours watched, 90 days

20m 28s

average view

53K

new subscribers, 90 days

70%

of views from people not yet
subscribed

• WHO'S WATCHING

Founders and operators, worldwide.



- HOW WE WORK WITH PARTNERS

Your product, used on camera.



Dedicated video

A full long-form video built around your product: a tutorial, a build or a breakdown, made the way this audience actually learns.



YouTube Shorts

Fast, punchy videos that show one thing your product does well. Best in a set of three or more.



AI Makeover feature

Your tool installed in a real founder's business during the build. One partner per category.

No ad reads. If a product isn't really in the build, it isn't in the video. That's why the audience trusts what they see here.

● THE WORK

Watch it. Don't take our word.



I Rebuilt This 46-Person Accounting Firm With AI (in 4 Days)

AI Makeover · Sep 2026 · 99,576 views



I Rebuilt This \$1,000,000 Business (in 5 Days)

AI Makeover · Aug 2026 · 20,634 views

• LET'S TALK

One partner per category. Is yours open?

We work with a small set of brands and keep them for the long run.
Tell us the product, the budget and the timing, and we'll come back
with options.

PARTNERSHIPS

hello@liamottley.com

CHANNEL

youtube.com/@liamottley